



David Ross speaks to ITV News *Credit: ITV Central News*

David invited ITV Central into his home to discuss his art, education trust and Nevill Holt Opera Festival.

David, born in 1965, has committed £10 million to Nottingham University, £250,000 to the reburial of Richard III and £1.4 million to a Magna Carta Vault in Lincoln.

He recently announced that he is stepping down from the chair of his education trust DRET and handing the responsibility over to David Blunkett. Blunkett is a former Secretary of State for Education, so Ross believes that he will “bring quite a lot” to the role.



The home of David Ross *Credit: ITV Central News*

I was always quite hard-working and I have continued with that work ethic. Both of my parents demonstrated that to me.

“The harder you work, the luckier you become.

I knew from an early age at school that I wanted to go into business and work for myself.”

– *David Ross*

David admits that his life has changed since starting the Carphone Warehouse 25 years ago. Throughout his early years, he said that it was his father and grandfather who inspired him, as they were all entrepreneurs.

David told ITV how he purchased Nevill Holt Hall, a previous hunting lodge where the Nevill family resided for 400 years, and made it into a home that can also inspire others.

He boasts an impressive art collection, which focuses on British artists and pictures that have been painted within David's lifetime.

David is also proud of the Nevill Hold Opera Festival which he founded, as he believes that it is "brilliant to support the arts and give best of young british talent an opportunity".

I was very lucky that I enjoyed my education.

"That isn't the case for everybody and I do think, from a national agenda point of view, giving more young people the opportunity to have a good education is a great thing to do.

– *David Ross*

David supports the East Midlands by sponsoring several academies in the area.

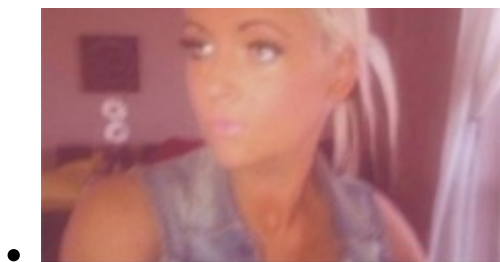
He added that to improve education for children, we need to focus on academic rigour in order to encourage students and to give them a thorough curriculum.

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